

Served: July 8, 2004



**UNITED STATES OF AMERICA
DEPARTMENT OF TRANSPORTATION
OFFICE OF THE SECRETARY
WASHINGTON, D.C.**

**AVIATION CONCEPTS, INC.
NOTICE OF TRADE NAME REGISTRATION**

On June 16, 2004, Aviation Concepts, Inc., a certificated air carrier,¹ submitted an application under Part 215 of our rules to register the trade name "ShareJet" for charter operations of its Boeing Business Jet serving the Pacific Rim and Asia.

Part 215 of the Department's regulations (14 CFR 215) provides that any carrier wishing to use alternative trade names must register those names with the Department. The rule further states that the Department may register a trade name after the carrier gives notification to similarly named carriers of the proposed use of the trade name. In this case, there are no similarly named U.S. or foreign carriers.

Since Aviation Concepts has complied with the requirements of Part 215, we acknowledge registration of the trade name "ShareJet" for use in its operations.

Dated at Washington, D.C. on July 2, 2004

RANDALL D. BENNETT
Director
Office of Aviation Analysis

¹ Aviation Concepts holds certificates under section 41102 of Title 49 of the United States Code (Transportation) authorizing it to engage in interstate and foreign charter air transportation of persons, property, and mail (*See Order 2003-10-31, served October 29, 2003*).

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