



UNITED STATES OF AMERICA  
DEPARTMENT OF TRANSPORTATION  
OFFICE OF THE SECRETARY  
WASHINGTON, D.C.

Served: January 16, 2004

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**HORIZON AIR INDUSTRIES, INC.**

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**NOTICE OF REGISTRATION OF TRADE NAME**

On December 29, 2003, Horizon Air Industries, Inc., a certificated air carrier,<sup>1</sup> requested that the Department register the trade name "Frontier JetExpress" for use in certain of its air transportation operations.<sup>2</sup>

Part 215 of the Department's regulations provides that any carrier wishing to use an alternative trade name must first register that name with the Department. The rule further states that the Department may register such trade name after the carrier gives notification to similarly named carriers of the proposed use of the trade name. In this case, we requested that Horizon file notice of its intent to register the trade name on Frontier Flying Service, in addition to serving a copy of its trade name application on Frontier Airlines. On January 8, Horizon submitted evidence that it had complied with our request and noted that it intended to use the trade name in conjunction with its code-share relationship with Frontier Airlines.

Under these circumstances, on January 8, 2004, we orally acknowledged the registration of the trade name "Frontier JetExpress" by Horizon for use in its operations. This notice serves as written confirmation of our action.

Dated January 13, 2004 at Washington, D.C.

**RANDALL D. BENNETT**  
Director  
Office of Aviation Analysis

*An electronic version of this document is available on the World Wide Web at  
<http://dms.dot.gov>*

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<sup>1</sup> See Order 98-7-6, issued July 8, 1998.

<sup>2</sup> The company currently conducts operations under the trade name "Horizon Air."

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