



UNITED STATES OF AMERICA
DEPARTMENT OF TRANSPORTATION
OFFICE OF THE SECRETARY
WASHINGTON, D.C.

Served: May 19, 2003

PACE AIRLINES, INC.

NOTICE OF REGISTRATION OF TRADE NAME

On April 24, 2003, Pace Airlines, Inc., a certificated air carrier,¹ requested that the Department register the trade name "Vacation Express" for use in certain of its charter passenger operations.

Part 215 of the Department's regulations provides that any carrier wishing to use an alternative trade name must first register that name with the Department. The rule further states that the Department may register such trade name after the carrier gives notification to similarly named carriers of the proposed use of the trade name. In this case, there are no similarly named carriers.²

Under these circumstances, we acknowledge the registration of the trade name "Vacation Express" by Pace Airlines for use in its operations.

Dated at Washington, D.C. on May 16, 2003

RANDALL D. BENNETT
Director
Office of Aviation Analysis

¹ Pace Airlines conducts operations under certificates authorizing it to engage in interstate and foreign charter air transportation. (See Order 2002-1-17, issued January 31, 2002.) The company has previously registered the trade name "Hooters Air" for use in certain of its charter operations.

² Pace notes that it has been authorized by Vacation Express, a tour operator, to register this trade name with the Department. We have noted some confusion in similar situations where airlines have registered and used trade names identical to those of public charter operators or other marketing entities. We caution all companies involved in such situations to ensure that there is no misrepresentation as to their respective functions, in particular with respect to the identity of the air carrier that is actually operating the flights being held out.

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