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Docket Management System
US Dept. of Transportation
Room Plaza 401
400 Seventh St. SW
Washington DC 20590-0001

Dec. 18th. 2000

Dear Sir/Madam,

In reference to the proposed TFR amendment to Docket FAA 2000-8274 - 25
Notice # 00-13, please find as follows.

Our company, AvPro Outdoor Advertising has been in the aerial banner business since 1976. Over the years, we have utilized the services of approx. 90% of the banner tow operators in this country. We are in the advertising business, do not own any airplanes and depend solely on the banner tow operators to display our aerial banners.

From an advertising point of view, I would like to make if very clear just how important the aerial banner business is to us. We manufacture and co-ordinate aerial banner flights for many advertising agencies and their clients nationwide. They choose to use aerial banners as part of their advertising mix specifically because it offers an opportunity to bring their message to large groups of people gathered in one location. For this same reason, we regularly contribute free flights to various Public Services, allowing them to get their messages out to the public. e.g Aids Action, Road Safety (Seat Belts) and just recently, Red Cross Blood Drive.

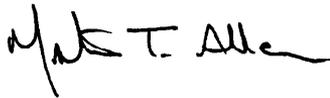
Aerial Banners are a very powerful medium and have become an integral part of modern day outdoor advertising. To implement this new FAA TFR would have a financially devastating effect on the banner tow business and its affiliated industries. It would not only effect the aircraft owners themselves but would undoubtedly have a ripple effect on such people as, commercial pilots, ground crews, office staff, banners makers, fabric suppliers and numerous others besides.

To the best of our knowledge, there are approx. 630 registered banner tow operators in the U.S. Not once, in all our time dealing with these people, has any of them caused us or our clients to be concerned while flying our banners. We have found them to be honest, hardworking and a valuable asset to the advertising world in general.

I address this issue from the point of view of others who would be seriously effected by this TFR, other than the aviation community.

I would strongly ask that before you consider this new TFR that you address the enclosed issues.

Cordially



Martin T. Allen
President
AvPro Outdoor Advertising



155 Boston Street
North Andover, MA 01845

US: 800-755-1404
IRE: 045-895777

Martin T. Allen